



Lean Start-up and Minimum Viable Product  
IIC Activity  
Quarter IV

**Objective**

To mentor the students, staffs and faculty members to search for the Lean Start-Up mechanism and Minimum Viable Product or Business.

**Benefits in terms of learning/skill/knowledge**

The students, faculties, staffs and all the budding innovators and entrepreneurs understood the different mechanisms involved on Lean Start-Up and Minimum Viable Products/Business.



**Session plan/details of the event**

The Institutions Innovation Council along with the Department of Mechanical Engineering Department had organized a session on 'Lean Start-up and Minimum Viable Product' on 21<sup>st</sup> July, 2023. The speakers of the session was Ms. Shalini S Biswas, Founder, Easy Notes Stationery Ltd.

Near about 67 students along with 13 faculty members had participated in this session. The speaker described through her experience how the minimum viable product can be identified and thereafter how it can help for a sustained journey of the Start-up.

**Social Media Link:**

<https://www.facebook.com/photo?fbid=793982066069280&set=a.507586581375498>