



Session on Business Model Canvas
IIC Activity
Quarter III

Objective:

To help the students understand the components involved in developing the Business Model Canvas

Benefits in terms of learning/skill/knowledge:

The students understood the processes, steps and components involved in the creation of a Business Model Canvas.



Session plan/details of the event:

The Institutions Innovation Council in association with the Civil Engineering Department of Dr. Sudhir Chandra Sur Institute of Technology and Sports Complex organized a Session on Business Model Canvas on 3rd February, 2023 at the Room No. 220.

The students were made aware of the following points

- Understanding the Business Model Canvas



Dr. Sudhir Chandra Sur Institute of Technology and Sports Complex
(Formerly known as Dr. Sudhir Chandra Sur Degree Engineering College)

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SurTech

- Problem-Solution Fit
- Customer Segments
- Value Proposition
- Channels
- Customer Relationships
- Revenue Streams
- Key Resources
- Key Activities
- Key Partnerships
- Cost Structure.
- Testing and Iteration
- Pitching and Communication
- Strategic Planning
- Decision Making
- Resource Allocation

The session helped the budding entrepreneurs to understand Business Model Canvas along with a well-defined, adaptable, and scalable business model that serves as a strong foundation for their startup or business venture. Social Responsibility

The speaker of the session was Mr. Rupak Shah, Co-Founder, AiVANTA In these session 78 students along with 23 faculties participated.

Social Media Link:

<https://www.facebook.com/photo/?fbid=793952136072273&set=pcb.793952192738934>